



## **International Day of Radiology – IDoR 2012**

An initiative of the ESR, RSNA and ACR

**November 8, 2012**

Let's celebrate together ...

This year, on November 8, **the European Society of Radiology (ESR), the Radiological Society of North America (RSNA) and the American College of Radiology (ACR)** will celebrate the **first International Day of Radiology (IDoR 2012)**, along with radiological societies the world over. This initiative was established with the aim of building greater awareness of the value that radiology contributes to safe patient care, and improving understanding of the vital role radiologists play in the healthcare continuum.

Medical imaging is one of the most exciting and progressive disciplines in healthcare and a field of great activity in terms of technological and biological research. X-rays, MRI scans, ultrasound and numerous other medical imaging technologies, as well as the eye-catching images associated with them, are known to many people, but the exact purpose and value of these services is not widely understood.

We have therefore chosen **November 8, the day that Wilhelm Conrad Röntgen discovered the existence of x-rays in 1895**, as a day of action and awareness. We hope to alert the world to the stunning medical, scientific and even artistic possibilities of medical imaging, the essential role of the radiologist as a part of the healthcare team in countless medical scenarios, and the high educational and professional standards required of all staff working in medical imaging.

**Oncologic imaging** has been chosen as the **main theme** of the day, to reflect the important role that radiology plays in all stages of cancer management, from early detection and prevention, to treatment monitoring. A **booklet on oncologic imaging** is being produced especially for IDoR 2012 with the cooperation of various internationally renowned experts. A **second booklet, on the history of radiology**, has been produced in cooperation with the International Society for the History of Radiology.

The day is a **joint initiative** of the ESR, the RSNA and the ACR, with the full cooperation and involvement of the International Society of Radiology (ISR), as well as umbrella organisations on all continents, including the Asian Oceanian Society of Radiology (AOSR), the Colegio Interamericano de Radiología (CIR), the Royal Australian and New Zealand College of Radiologists (RANZCR), and the Radiological Society of South Africa (RSSA – which also represents neighbouring countries). The European Federation of Radiographer Societies (EFRS) will also support IDoR 2012.



A total of **42 European national radiological societies and 14 European subspecialty & allied sciences societies** have been invited to participate, many of whom will arrange their own activities, such as public lectures, department open days, national media appearances, and press events. In **North America, 18 radiology-related societies** will take part in the International Day of Radiology.

All the key information about the International Day of Radiology, including the booklets about oncologic imaging and the history of radiology, can be found on the day's official website at <http://internationaldayofradiology.com>.

You can also keep right up to date with the latest news by liking the [International Day of Radiology Facebook page](#), and show your support by joining the [official Facebook event page](#).